

SWELL HOST GUIDE

The most important aspect of facilitation is making sure that the gathering is a safe, joyful space where participants feel comfortable and engaged. While facilitation is key to helping everyone get the most out of the experience – most importantly, it's about creating an environment where everyone can thrive and embrace the spirit of women's generosity.

PRIOR TO THE GATHERING

Contact potential SWELL guests ~

It's vital to have a personal conversation with each person before a gathering to fully explain the concept of SWELL. After she understands what the purpose of the gathering is, ask if she would like to participate. SWELL's success hinges on women understanding clearly what SWELL is and is not in advance and wanting to participate in a gathering..

Then send the "official invitation" along with these items that we will be provided to you:

1. the "Founding Story" pdf
2. the link to the SWELL video as an introduction.
3. the REFLECTIONS card to prepare for the gathering.

Set a date, time and place to meet Allow for 2 1/2-3 hours.

THE GATHERING

Before the gathering ~

Download and print a copy of the SWELL work book for everyone.

Download and print name tags from the HOST GUIDE.

Introductions

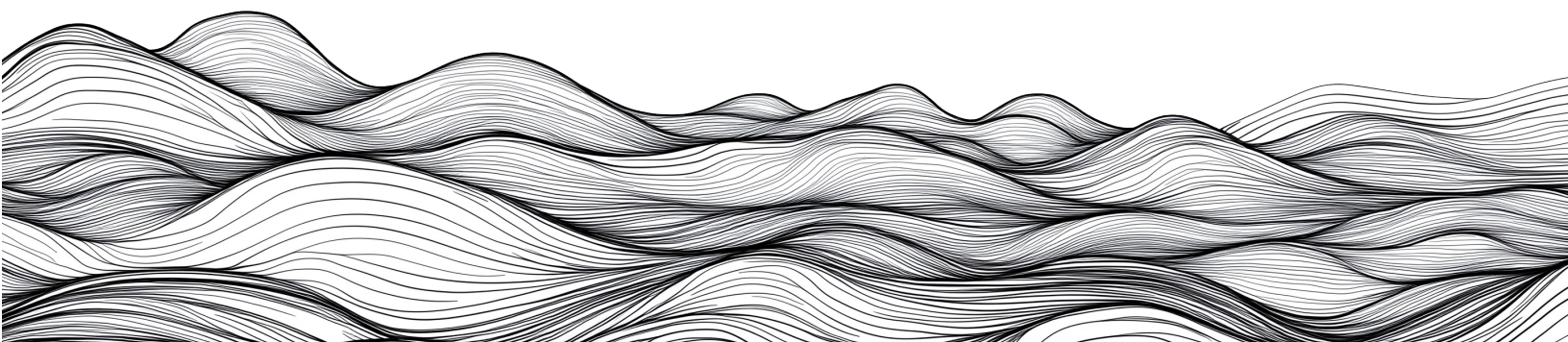
Take some time for meet and greet and then introduce the concept with the SWELL video.

How to use the workbook

The workbook is meant to facilitate a good discussion. Allow the group to guide the discussion. Be sure to keep the conversation on track – stay true to the purpose of SWELL

In Closing

Ask each person to reflect on what she discovered and to write down one actionable step she can take to move her intentions forward. Tell the group that they will receive a 'Mapping Your Giving Plan' pdf that will provide them with ways to plan their giving journey on a more personal level. In closing, have everyone say one word that describes this SWELL conversation.



As you go through the workbook, think of it like a starter canvas, ready for your personal thoughts, ideas, and energy. Each gathering will have its own vibe, so let it flow and develop on its own.

We suggest having your guests take turns reading the introductions aloud. Afterward, give everyone a moment to read through the questions and pick the ones that spark conversation. There's something special about hearing these words in different voices.

1 } EXPLORE THE REASONS FOR GIVING

Focus: Recognize the various reasons for giving; What are their potential validities for different gifts.

Desired outcome: Participants will reflect on their personal reasons for giving, identifying what drives their philanthropic decisions.

2 } GIVING WITH PURPOSE

Focus: Consider kinds and levels of causes to which people can donate, each with its own validity. Discuss what factors would make each potentially valuable.

Desired outcome: Participants will assess how they choose which causes to support, considering factors like need, personal values, and impact.

3 } FINDING BALANCE

Focus: Talk about how to evaluate gifts to bring balance in your philanthropy as it evolves. Discover the extra elements of giving.

Desired outcome: Participants will explore the factors to consider in structuring their donations, ensuring they balance personal resources and giving goals while maximizing effectiveness.

4 } MAKING WAVES

Focus: Reflect on insights gained from our discussion and think of possible further exploration and action.

Desired outcome: Participants will leave with new perspectives on generosity and consider ways to deepen their giving or host future gatherings.

SWELL FOLLOW UP

By hosting a gathering, you're creating space for deeper conversations, inspiration, and community — something truly powerful. Your time, energy, and passion mean so much, and we're grateful to have you as a Gatherer. The ripple effect of what you're doing is real, and we can't wait to see where it leads!

AFTER THE GATHERING

Email the participants ~

- Send each guest a thank you with any pertinent thoughts and follow up from the gathering.
- If you took a group photo, that would be wonderful to send as well.
- Include names and email addresses of participants.
- Attach the "Mapping Your Giving Plan" which we will send you.
- Set up and plan for a second gathering, if your group wants to meet again.

KEEP THE SWELL GOING

So we can know how wonderful you are...

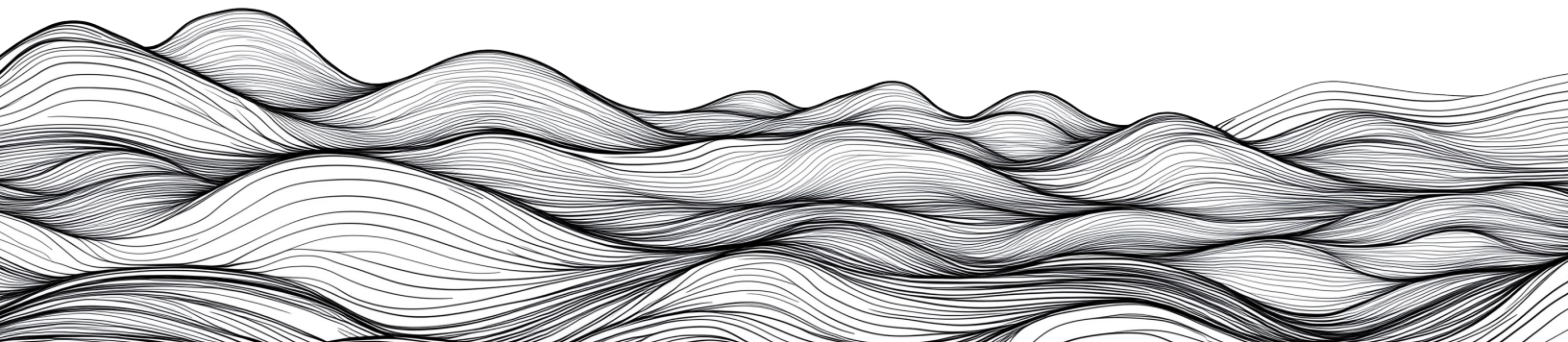
could you please send an email to Karin at SwellTeam@SWELLgatherings.org with any thoughts you would like to share, and also include:

1. Your name, email, and city/state.
2. Guests names and emails (let us know if they wish to get any updates from SWELL.)
3. Names and contact information of any women who would like to be gatherers.

Thank you so much for adding your special layer of enthusiasm and action to move SWELL throughout our country... and the world! Together, through our individual and collective generosity, we women will continue to make our world better through millions of thoughtful, personal choices.

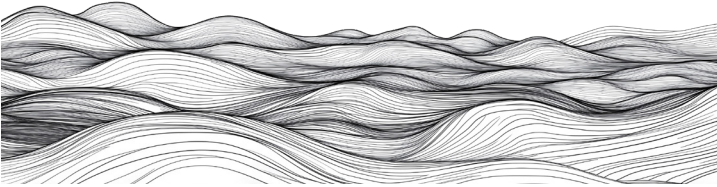
With gratitude ~ Julie Dawson, Founder, and the SWELL Team

SWELLgatherings.org



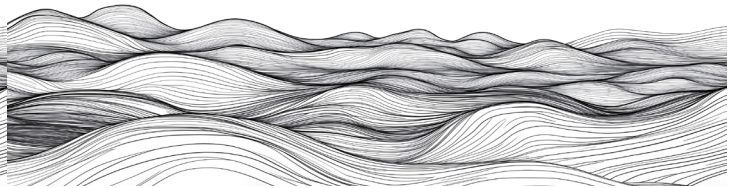
Here for a SWELL conversation!

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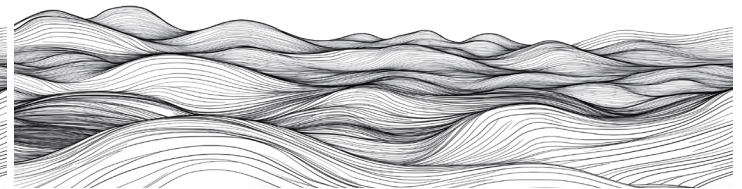
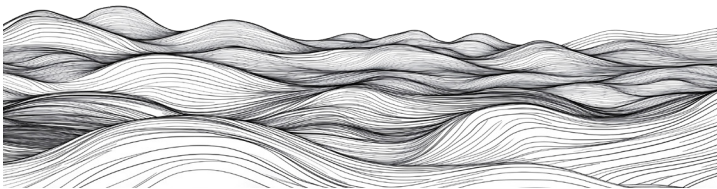
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Your interest in being a SWELL Gatherer is so exciting. I would love to talk with you further about it.

Email me and we will set up a time to chat.

Please write SWELL in Subject.

pmdawson@sbcglobal.net

(248) 647-1879

Thanks for making SWELL grow!

Julie Dawson

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